

# The i-WRAPs™ Edge

## Introducing i-WRAPs™: The Future of Investing—Part I

The feeling is mutual.

Savers and future retirees are searching for more efficient and less costly ways of investing for their future.

There is a new way that is the “future of investing” — the i-WRAPs™. It is a separately managed account designed as an *individualized* portfolio of actively managed exchange-traded funds (*We’ll explain the revolutionary attractions of ETFs shortly.*)

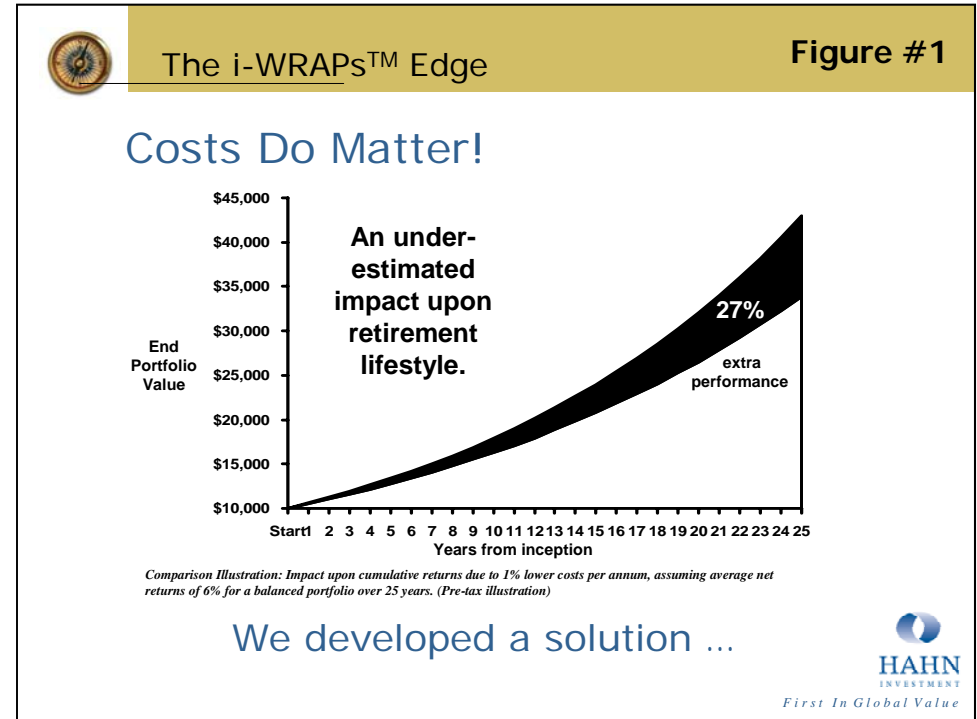
For now, think of an i-WRAPs™ as an *individual* account that holds (or wraps up) your portfolio investments.

This individualized wrap (i-WRAPs™) has many benefits over mutual funds and more expensive mutual fund wraps, allowing you to better achieve your retirement plans.

*Hahn Investment* is leading industry innovation in North America with its i-WRAPs™ service, delivering competitive wealth management services with value and integrity.

### Does your investment program need updating?

Like the high-tech world, the business of investing is changing rapidly.





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For instance, while mutual funds can continue to offer a useful service for many investors, new technologies and developments have paved the way for new more efficient approaches .... like our i-WRAPs™.

The list of benefits to our clients of this new service is so significant, we think it deserves to be considered the “future of investing.”

*Hahn Investment* is the inventor of the i-

***“Recent product developments at firms like Hahn Investment with their Hahn Wealth Navigator™ managed account offering built on a portfolio of ETFs [...] increase access to this product area for planning-oriented advisors.”***

**Credo Consulting Inc.  
The Support, Tools & Services  
Financial Planners Value Most**

WRAPs™ — noted as the North American innovator in this field — having spent years in development.

We have adopted advanced approaches that offer better quality personal portfolios with improved tax efficiency and lower costs than have been traditionally available through mutual fund and other wealth management services.

## **Tell me more about i-WRAPs™**

An i-WRAP™ is an individualized portfolio ... a form of a “separately managed account” (SMA) but with some key differences. It is an

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### Figure #2

### i-WRAPs™ Separate Managed Accounts — Advantage vs. Funds

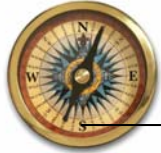
- Lowers costs of i-WRAPs™ technology-improved long-term performance.
- Personalized accounts, direct holdings.
- Greater tax efficiency than funds.
- Transparent & full portfolio reporting.
- Holistic service - quality advice tied to investment management.
- All fees are tax deductible.



*First In Global Value*



*First in Global Value*



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individual, actively-managed portfolio using passive listed investment funds.

It's less expensive, more tax efficient, more personal, better diversified, and geared to steady gains over the long-term.

**It will make a difference to your future.**

**Do you wish to learn more about the new world of i-WRAPs™ and how you can benefit?**

**Download the article from our website — “How We Build i-WRAPs™.”**

**If you want to learn more details about the “Future of Investing”, including performance expectations, contact one of our advisors or email us at [information@hahninvest.com](mailto:information@hahninvest.com).**

**Ask for the document “i-WRAPs™: The Future of Investing—Part II.”**

**May we build a personal i-WRAPs™ portfolio for you?**

**Figure #3**


The i-WRAPs™ Edge

**What Are i-WRAPs™ (Individual-WRAP) Portfolios?**

Mutual Fund Wrap	i-WRAPs™ (SMA*)
<div style="border: 1px solid black; padding: 5px; text-align: center;">           Fund - Wrap  <div style="display: flex; justify-content: space-around; margin-top: 5px;"> <div style="border: 1px solid black; padding: 2px 5px;">Fund</div> <div style="border: 1px solid black; padding: 2px 5px;">Fund</div> <div style="border: 1px solid black; padding: 2px 5px;">Fund</div> </div> </div>	<div style="border: 1px solid black; padding: 5px; text-align: center;">           Personal Managed Account  <div style="display: flex; justify-content: space-around; margin-top: 5px;"> <div style="border: 1px solid black; padding: 2px 5px;">ETF</div> <div style="border: 1px solid black; padding: 2px 5px;">ETF</div> <div style="border: 1px solid black; padding: 2px 5px;">ETF</div> </div> </div>
↑ Employs mutual funds.	↑ Employs ETFs that are listed securities.

Active management of passive investments

\* SMA = Separately Managed Accounts

  
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